



International Family  
Therapy Association  
Founded in 1987

**XVII**

**World IFTA Congress 2009**

**Slovenia, March 4-7, 2009**



# Sponsorship/Exhibition

## Opportunities and Benefits Prospectus

<http://www.paragon-conventions.com/ifta2009>



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## **INVITATION**

On behalf of the International Family Therapy Association, it is our great pleasure to invite you to participate in the World Family Therapy Congress in Portorož, Slovenia March 4-7, 2009. The theme for this, our 17th World Congress, is Reconciling Differences: Can Family Therapy Help Heal the World?

The World Family Therapy Congress has a rich history of bringing together the greatest clinicians from the field, and in Portorož we will continue this worthy tradition. In addition to showcasing the preeminent thinkers and scholars in family therapy, we will also consider the crucial role that family therapy plays in process of coexistence, healing, and reconciliation as it relates to trauma, violence, abuse, and suffering throughout the world.

Following the tremendous success of the Porto congress, we anticipate that Portorož will exceed our accomplishments in Portugal by providing an incredible venue for the congress, as well as the splendor of the Adriatic Sea. In addition to the fantastic workshops, there will be ample opportunities for networking and sharing. We hope that you will not only plan to attend the congress, but that you will consider being a speaker. The call for abstracts is available on the congress website.

Please plan to join us in Slovenia and we will assure you that your time at the congress will be well spent. Having the rare opportunity to interact with people who share your passion for family therapy from around the world is truly an extraordinary experience. One we can tell you from our experience, you will always treasure.

See you in Portorož,

William F. Northey, Jr., PhD  
Congress &  
Scientific Committee Chair

Judith Landau, MD  
President IFTA

Francisco Aviles, PhD  
President-Elect IFTA



## **HOSTING COMMITTEE**

Sanja Rolovic Jelisaveta, USA - Chair

Slavica Gajdadzis-Knezevik, Macedonia

Dragana Ignjatovic Ristic, Serbia

Sara Jerebic, Slovenia

Emina Kadic, Bosnia and Herzegovina

Maja Lapmpe, Slovenia

Ivica Mladenovic, Slovenia

Ivan Platiša, Slovenia

Pantic Zdenka, Croatia

## **SCIENTIFIC COMMITTEE**

William F. Northey, USA - Chair

Maurizio Andolfi, Italy

Joyce Baptist, USA

Nermina Becirevic, Bosnia

Brigitta Beghella, Austria

Nena Calovska, Serbia

Ronald Chenail, USA

Robert Cvetek, Slovenia

Mary Hotvedt, USA

Christian Gostečnik, Slovenia

Miran Možina, Slovenia

Fatma Reid, Turkey

Sanja Rolovic, USA

Maja Rus-Makovec, Slovenia

Barbara Warner, UK



## CONGRESS THEME:

**RECONCILING DIFFERENCES: CAN FAMILY THERAPY HELP HEAL THE WORLD?**

### TOPICS

Abuse /Violence

Couples

Death/Loss

Infidelity

Legal/Courts

Medical/Physical/Collaborative Care

Mental Illness/Health

Research

Spirituality

Substance Abuse/Addiction

Training/Supervision

Trauma



## INFORMATION FOR SPONSORS AND EXHIBITORS

### Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:



Paragon Conventions

**Ms. Dana Kedar**

18, Avenue Louis-Casai  
1209 Geneva, Switzerland

**Tel:** +41 (0)22 747 7930

**Fax:** +41 (0)22 747 7999

**E-mail:** [dkedar@paragon-conventions.com](mailto:dkedar@paragon-conventions.com)

All company details, as filled in the form, will be used to advertise.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of Payment

50% due with signed contract

50% due by January 1, 2009

The total amount should be received before the opening date of the Congress.

### Payment Methods

*Option 1:* Payment by credit card

*Option 2:* Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payee.

### Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by January 1, 2009, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after February 2, 2009.

### Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



## SPONSORSHIP PACKAGES

### Gold Sponsor of satellite session

**€20,000**

- Sponsor's satellite session, for 60 minutes; program subject to the approval of the Congress Scientific Committee.
- Includes: hall rental fee, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official satellite session of IFTA 2009".
- Satellite session program and abstract will be included in the final program.
- Sponsorship will be acknowledged on signage at the event.
- Sponsorship will be acknowledged on the Congress website.
- Gold Sponsor of satellite Lunch session € 20,000 + Cost of lunch

### Exhibition Space

- Nine m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 200 per square meter)

### Advertisement

- Inclusion of sponsor's session invitation in the participants' bags.
- Inclusion of up to three pieces of promotional material distributed in the participants' Congress bags (insert to be provided by sponsor).
- Full page advertisement in the Final Program and abstract book.
- Sponsor's logo with hyperlink on Congress website

### Registration

- Five complimentary registrations to the Congress.

### Acknowledgement

- Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program.



**Gold Sponsor of IFTA congress plenary session** **€18,000**

- Sponsors IFTA plenary session, session program subject to the approval of the Congress Scientific Committee.
- Includes: hall rental fee, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Plenary session of IFTA 2009".
- Congress programs and abstracts will be included in the final program.
- Sponsorship will be acknowledged on signage at the event.
- Sponsorship will be acknowledged on the Congress website.

**Exhibition Space**

- Nine m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 200 per square meter)

**Advertisement**

- Inclusion of sponsored session invitation in the participants' bags.
- Inclusion of up to three pieces of promotional material distributed in the participants' Congress bags (insert to be provided by sponsor).
- Full page advertisement in the Final Program and abstract book.
- Sponsor's logo with hyperlink on Congress website

**Registration**

- Five complimentary registrations to the Congress.

**Acknowledgement**

- Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program.

**For the above Sponsored Sessions, the following applies:**

- ❖ The sponsoring company of the satellite session may select speakers and topics.
- ❖ The sponsoring company, in addition to the above educational grant, must cover speaker's registration fees, accommodation and flights.
- ❖ All sponsored satellite session programs must be submitted for approval by the Congress scientific committee.
- ❖ Special time slots have been designated and will be allocated on a first come, first serve basis and by the scientific committee.



### Gold Sponsor

€15,000

- Sponsorship will be acknowledged on signage at the event.
- Sponsorship will be acknowledged on the Congress website.
- Sponsor will cost for all meeting participants.

### Exhibition Space

- Nine m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 200 per square meter)

### Advertisement

- Inclusion of sponsor's session invitation in the participants' bags.
- Inclusion of up to three pieces of promotional material distributed in the participants' Congress bags (insert to be provided by sponsor).
- Full page advertisement in the Final Program and abstract book.
- Sponsor's logo with hyperlink on Congress website

### Registration

- Four complimentary registrations to the Congress.

### Acknowledgement

- Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program.

### Silver Sponsor

€7,500

- Sponsorship will be acknowledged on signage at the event.
- Sponsorship will be acknowledged on the Congress website.
- Sponsor will cost for all meeting participants.

### Exhibition Space

- Six m<sup>2</sup> exhibition space (additional space can be purchased at a reduced cost of € 200 per square meter)

### Advertisement

- Inclusion of sponsor's session invitation in the participants' bags.
- Inclusion of up to three pieces of promotional material distributed in the participants' Congress bags (insert to be provided by sponsor).
- Full page advertisement in the Final Program and abstract book.
- Sponsor's logo with hyperlink on Congress website

### Registration

- Three complimentary registrations to the Congress.

### Acknowledgement

- Sponsors will be acknowledged as such on the Sponsors' Board on-site and in the following publications: Call for Papers, Final Program.



### **Congress bags (sole sponsorship)**

**€3,000**

- Congress bags will be given to each Congress participants.
- The bag will bear the sponsor's and Congress logos.
- Inclusion of up to three pieces of promotional material distributed in the participants' Congress bags (insert to be provided by sponsor).
- Sponsorship will be acknowledged in the Congress program.
- Sponsorship will be acknowledged on the Congress website.

### **Congress badges (sole sponsorship)**

**€2,500**

- Congress badge will be given to each Congress participants.
- The badge will bear the sponsor's and Congress logo
- Sponsorship will be acknowledged in the Congress program.
- Sponsorship will be acknowledged on the Congress website.

### **Notepads and Pens (sole sponsorship)**

**€1,500**

- Sponsor will supply or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the sponsor's company/product logo and will be distributed in the participants' Congress bags
- Sponsorship will be acknowledged in the Congress program.
- Sponsorship will be acknowledged on the Congress website.

### **Promotional material**

**€1,000**

- Insert of one page (1 page = 1 double-sided sheet) in A4 format, in the participants' Congress bags (promotional material such as leaflets, brochures)
- Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages). Further information will be provided later.
- Promotional material should be provided until one week before the event and directly to event site.
- All sponsors will receive their logo with hyperlink on the Congress website and the Sponsor's List on-site.



## ADVERTISEMENTS

Full-page color advertisements are available in the following Congress publications:

Final Program/Abstract Book – Back Cover	€ 3,000
Final Program/Abstract Book – Inside Front Cover	€ 1,500
Final Program/Abstract Book – Inside Back Cover	€ 1,200
Final Program/Abstract Book – Inside Page	€ 1,000
Banner in the event website -	€ 500

Additional advertisements within the publication are available on application.

All sponsors will receive their logo with hyperlink on the Congress website and the sponsor's list on-site.

## SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our Exhibition Coordinator to discuss your needs.

## ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the Final Program, on acknowledgement boards at the Congress and on the Congress website.

Please forward your company logo (in EPS 300dpi format) in both black and white and colour versions to [dkedar@paragon-conventions.com](mailto:dkedar@paragon-conventions.com)



## EXHIBITION INFORMATION

A commercial and professional exhibition will take place parallel to the congress hours.

### Stand Space Rental

The price for stand space is €250 per square meter with a minimum of 6 sqm. This includes:

One booth unit is 6 square meters (length – 3 meters, Depth 2 meters) and includes:

- 1 table, 2 chairs
- 1 standard electric outlet (plug)
- Exhibitor's badges
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

### Allocation of Exhibition Space

Space Allocation will be made on a “first come, first served basis”. A completed application form accompanied by advance payment should be mailed / faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 9sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €110. An exhibitor registration form will be included in the Exhibitor's Technical Manual.

### Site Inspections

Exhibitors and sponsors are free to visit the Congress venue at their convenience. Should you wish to visit the venue, you are kindly requested to contact the hotel directly.

### Exhibitor Profile

A 100-word Exhibitor Company/Product profile will be published in the official program and must be submitted electronically by e-mail to [dkedar@paragon-conventions.com](mailto:dkedar@paragon-conventions.com)

### Payment Methods

As detailed above in the Sponsorship section



## **Cancellation Policy**

Cancellations will be accepted, by writing only. A cancellation notice which is received by January 1st 2009, will entitle the exhibitor of 50% refund of the payment, and this is under the condition that the space reserved will be rented to another exhibitor. After January 2, 2009 no refunds will be given.

## **Terms and Conditions**

The Terms and Conditions of exhibiting are part of this prospectus. Please note that signature of the application form indicates acceptance of these Terms and Conditions.



**SPONSORSHIP APPLICATION FORM (PAGE 1)**

Please complete and send to:

Congress Secretariat  
 IFTA 2009  
 Paragon Conventions  
 18, Avenue Louis-Casai  
 5th floor  
 1209 Geneva, Switzerland

Tel: +41 (0)22 747 7930  
 Fax: +41 (0)22 747 7999  
 E-mail: [dkedar@paragon-conventions.com](mailto:dkedar@paragon-conventions.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement".

* Name: .....	
Name of Company:.....	
Address:.....	
Post/Zip Code:.....	Country.....
Telephone:.....	Fax:.....
Email:.....	Website:.....
Short company description (2 lines max.).....	

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	✓
Gold Sponsor of plenary Lunch session	€ 20,000 + Cost of lunch	
Gold Sponsor of plenary session	€ 20,000	
Gold Sponsor	€ 15,000	
Silver Sponsor	€ 7,500	
Congress bags (sole sponsorship)	€ 3,000	
Congress badges (sole sponsorship)	€ 2,500	
Notepads and Pens (sole sponsorship)	€ 1,500	
Promotional material	€ 1,000	
Final Program/Abstract Book – Back Cover	€ 3,000	
Final Program/Abstract Book – Inside Front Cover	€ 1,500	
Final Program/Abstract Book – Inside Back Cover	€ 1,200	
Final Program/Abstract Book – Inside Page	€ 1,000	
Banner in the website	€ 500	



## Sponsorship Application Form (Page 2)

### Name of Company:

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- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

### Method of Payment:

- Credit card:
- By check:
- Bank Transfer

Signature .....Date.....



**EXHIBITION APPLICATION FORM AND CONTRACT (PAGE 1)**

Please complete the following information and return to:

Congress Secretariat  
 Fixed Combination 2009  
 Paragon Conventions  
 18, Avenue Louis-Casai  
 5th floor  
 1209 Geneva, Switzerland

Tel: +41 (0)22 747 7930  
 Fax: +41 (0)22 747 7999  
 E-mail: [dkedar@paragon-conventions.xcom](mailto:dkedar@paragon-conventions.xcom)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement".

* Name: .....	
Name of Company:.....	
Address:.....	
Post/Zip Code:.....	Country.....
Telephone:.....	Fax:.....
Email:.....	Website:.....
Short company description (2 lines max.).....	
.....	

\* Name of Company as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is €250 per square.

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 50%of the total amount due.



## Exhibition Application Form and Contract (Page 2)

**Name of Company:**

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**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Name on card: \_\_\_\_\_

**By sending a check to:**

Please make checks payable to:

Paragon Conventions  
18, Avenue Louis-Casai  
1209 Geneva  
Switzerland

**Bank Transfer**

Details will be available in the Invoice  
Bank charges are the responsibility of the payee.

SIGNATURE: ..... DATE.....



## TERMS AND AGREEMENT

**Venue:** The Congress will be held at the Portorož, Slovenia

### **Exhibition Organizer**

Paragon Conventions in Geneva, Switzerland has been appointed as administrative organizer of the exhibition during *The XVI World IFTA Congress* in Porto, Portugal, on March 26-29, 2009.

### **Eligibility for Exhibition**

In order for the application to be accepted only products and services in direct connection to the topic of the Congress are allowed to be presented. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with host country applicable laws and regulations.

### **Assignment of Space**

Exhibit space can be firmly reserved by phone, respectively will be assigned by the organizer upon receipt of the stand space applications according to the rule 'first come - first served'. Sponsors had first choice until the dispatch of this Exhibit Prospectus. The exhibition organizer reserves all rights to make changes of exhibit space, after consulting the exhibitor(s) involved.

### **Cancellation**

When an exhibit space confirmed in writing has to be cancelled, the rental fee still has to be paid before opening of the exhibition. In case the exhibit space can be let again this will entitle to 50% refund to the exhibitor. If only parts of the space can be let again, there is due 50% cancellation fee for the part let again and full price for the rest. After January 16, 2009 no refunds will be given.

### **Conditions of Payment**

Conditions of payment mentioned on invoice/confirmation are valid. In any case payment has to be made before opening of the exhibition; if not, the participation cannot be guaranteed and the rental fee remains due. All published prices are indicated in EURO (€) and exclude VAT.

### **Company Events**

Exhibitors are not allowed to stage their own scientific meetings and social events parallel to the Congress' scientific and social program.

### **Stand Construction**

The stand construction is the exhibitor's concern. It is only allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1.50 m height. Stand walls of more than 1/3 length and 1.50 m height should have a minimum distance of 1.50 m back of the booth border unless otherwise approved by the organizer.

### **Maximum building height**

The general building height is 2.50 m. Any stand construction exceeding this height must be submitted for approval.

### **Promotional activities / Sound restrictions**

Promotional activities within the exhibition surface are allowed as long as they do not interfere with the running of the Congress nor disturb your fellow exhibitors. Electrical and other mechanical apparatus must be muffled so that noise does not disturb other exhibitors. The exhibition organizer reserves the right to determine at what point activities have to be reduced, respectively sound constitutes interference with others and if it must be discontinued. Outside the stand surface promotional activities are not allowed. Neither is it allowed to affix any kind of promotional material to walls, columns or any other object of the SB. In case of non-compliance the exhibitor shall be liable for any damages. Sponsors and exhibitors are not allowed to stage their own scientific and/or social events - be it inside or outside the Congress venue - parallel to the Congress program without prior approval by the Congress organizer.

### **Regulations of the SB**

The general regulations of the SB are binding for all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning. The fire proof certificates of all stand materials must be available for controls during build-up. Representatives of the public authorities as well as SB's technical staff must be allowed access to your stands at all times.

### **Damages / Safety / Insurance**

Exhibitors are entirely liable for damages caused to third parties' stands, properties, health (be injury or death). To this extent Paragon Conventions and the SB are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control. Paragon Convention and its staff as well as the SB are not liable for any damage and/or loss suffered by the exhibitors' goods during the exhibition, including installation and dismantling. The exhibition hall will be locked over night; a general guarding service is not planned.

### **Amendments to the Rules**

The rules and regulations may be amended at any time by the organizer and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organizer.

### **„Force Majeure“**

If the exhibition has to be cancelled or changed due to unforeseen political and economic events, or general „force majeure“, the organizer cannot be claimed for any compensation.

### **PLACE OF LEGAL PERFORMANCE AND VENUE**

Should the parties involved disagree on any point, they are subject to the **official court of Geneva, Switzerland**, thus Swiss law will be applied.