



## **Future Trends in Implantology**

*International Dental Conference*

**May 15-17, 2008**

**InterContinental Hotel  
Berlin, Germany**

Conference website:  
**[www.paragon-conventions.com/FTI08](http://www.paragon-conventions.com/FTI08)**



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**EXHIBITION APPLICATION FORM AND CONTRACT**

Please complete the following information and return to:  
 Exhibition Coordinator  
 Tel: +41 (0)22 747 7930, Fax: +41 (0)22 747 7999  
 Email: [FTI02@paragon-conventions.com](mailto:FTI02@paragon-conventions.com)

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web site	
Short company description (2 lines max.)	

\* Name of Company --as you wish it to appear on all acknowledgments.

We hereby apply to book exhibition floor at a cost of €375 per sq. m. or stand space at a cost of €450 per sq. m.

Choice	Stand No	Open space/ Booth rental	No. of Square Meters	Total Price
<b>1<sup>st</sup> Choice</b>				€
<b>2<sup>nd</sup> Choice</b>				€
<b>3<sup>rd</sup> Choice</b>				€

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer; please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.

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**Name of Company: MIS**

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**We have read the regulations and agree to observe them and be bound by them.**

**Method of Payment:**

**Credit Card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Name of card holder: \_\_\_\_\_

**Check:**

Please make checks payable to:

Paragon International  
18, Avenue Louis-Casai  
5th Floor  
1209 Geneva  
Switzerland

**Bank Transfer:**

Details will be available in the invoice.

Bank charges are the responsibility of the payee.

Signature and company stamp..... Date.....



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### **EXHIBITION INFORMATION**

A commercial and professional exhibition will take place parallel to the symposium hours. We wish to maximize the exhibitor's exposure to the delegates; for this reason, all coffee breaks will be held in the exhibition area.

#### **DATES (Subject to Change)**

Set up times:	Wednesday, May 14, 2008	08:00-23:00
Exhibition opening hours:	Thursday, May 15, 2008	13:00-19:00
	Friday, May 16, 2008	08:30-18:00
	Saturday, May 17, 2008	08:00-17:30
Dismantling times:	Saturday, May 17, 2008	17:30-20:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

#### **BOOTH RENTAL**

The price for stand space is €450 per square meters, minimum of 6 square meters.

This includes:

- One booth unit of 6 square meters (length 3 meters, depth 2 meters) including: 1 table (measuring 80cm width, 180cm length), 2 chairs, 1 standard electric outlet (plug) 220 volt, 2 exhibitor's badges, refreshments during coffee breaks for 2 exhibitors.
- 100-word company/product profile in the Final Program
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

#### **RAW SPACE RENTAL**

The price for floor space is €375 per square meter, minimum of 6 square meters.

This includes:

- Exhibitors' badges
- White shell scheme frame, lighting, electrical socket
- Fascia panel with standard lettering
- 100-word company/product profile in the Final Program
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

Please note that raw space rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.



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### **BOOTH DECORATIONS**

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 2.40 m. Any plan for a height of more than 2.40 m. must receive certified approval in writing from a licensed engineer as well as from the conference organizers.

### **ALLOCATION OF EXHIBITION SPACE**

Space allocation will be made on a "first-come, first-served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sq. m. booked, and one badge for every 9 sq. m. thereafter. Any additional exhibitors will be charged an exhibitor registration fee of €110. An exhibitor registration form will be included in the Exhibitor's Technical Manual.

### **TECHNICAL/EXHIBITOR MANUAL**

A technical manual outlining all technical aspects of exhibiting will be circulated 3 months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **SITE INSPECTIONS**

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

### **EXHIBITOR PROFILE**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by email to [FTI08@paragon-conventions.com](mailto:FTI08@paragon-conventions.com)



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**CANCELLATION POLICY**

Cancellations will be accepted, by writing only. A cancellation notice which is received by January 15th, 2008, will entitle the exhibitor to 50% refund of the payment, under condition that the space reserved will be rented to another exhibitor.

After January 16th, 2008 no refunds will be given.

**Rules and Regulations (Participation Agreement)**

Whereas Paragon/Liberty International (hereinafter – “the company”) is organizing a fair and/or exhibition and/or show (hereinafter – “the exhibition”) which will take place on the dates stated in the order form on the other side of this page (hereinafter – “the exhibition order form”) And whereas\_\_\_ (hereinafter – “the exhibitor” is interested in participating in the conference according to all of the terms and conditions included in these terms of agreement and the exhibition order form;

Therefore the parties hereby declare the following:

1. **Venue and Dates**

***The exhibition will take place at the location described in the exhibition order form, and the company reserves the right to make reasonable changes in connection with the hours of opening and closing, and should this be the case, the exhibitor will be notified in advance.***

2. **Exhibitor’s Declaration**

With his signature on the exhibition order form, the exhibitor confirms and declares his right to exhibit his planned exhibit under his auspices (including selling products from said exhibit), and that all of his activities and actions in the framework of the exhibition will be performed in accordance with all applicable laws, and he, solely, will be responsible for any violation as is described in this section 2.

3. **Engagement**

3.1 The exhibitor will sign the exhibition order form, and this will signify an irreversible commitment to perform in accordance therewith in accordance with the company’s approval as described as follows.

3.2 The company, in accordance with its sole right to consideration, has the right to provide with his signature agreement to engage with the exhibitor in accordance with the exhibition order form and the conditions of engagement. In the event that the company does not give its agreement, this document will have no validity, and the company will return to the applicant all monies and advances received therefore, not later than two weeks after the date of said decision to refuse participation, and these sums of money will be linked to the representative rate for foreign exchange.



**Future Trends in Implantology**  
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3.3 The exhibitor will not be allowed to transfer his rights in accordance with the exhibition order form in any manner whatsoever, whether for money or not, including but not restricted to subletting, barter, representing third parties or selling their products.

4. **Participation Fees**

4.1 The exhibitor commits to pay the company, immediately upon request, the value added tax which will be applicable as a result of the execution of the exhibition order form, and additionally any other tax and/or duty or payment of any other requirement which will be applied (in the event that it will be applied) in connection with the exhibitor's participation in the exhibition.

4.2 All participation payments which are applicable to the exhibitor in accordance with the exhibition order form, or other payments which he has committed to pay to the company, which are not paid or not paid within the timeframe agreed upon, for any reason whatsoever, will be computed with an interest charge which will be at the maximum debtor interest rate which is charged on bank accounts in Israel, and this will apply from the date of agreed payment until the date of actual payment.

5. **Exhibit Space at the Exhibition**

5.1 In close proximity to the opening of the exhibition, the company will announce to the exhibitor the time when he will be allowed to use the exhibition area for setting up his exhibit. The exhibition area will be open to the exhibitor, only if he has fulfilled all of his commitments up to this point, and especially his commitment to pay monies for the participation fee.

5.2 The exhibitor will abide with exactitude to all the technical rules and other rules which will be provided to him by the company for preparing booths and decorations.

5.3 Construction of exhibition booths (in the event that the participants will not get pre-prepared booths), decorating the exhibition area and the internal arrangement, will be executed in accordance with the above-mentioned conditions by the exhibitor, and at his sole expense. Without diminishing from the aforementioned, the exhibitor agrees to execute the exhibit with a high aesthetic level while maintaining order and cleanliness in such a manner that no other exhibitor will be disturbed, as well as the public visitors or the proper management of the exhibition by the company.

5.4 There will be no changes, exchanges or renovations of any kind that might alter or damage the exhibition area or any other area of the exhibition. Alterations, additions or damages including damage to the walls or the floor, hammering nails, hooks, screws, painting walls, floors, windows, and doors – all these actions require advance written permission from the company. Any permission of this kind will be granted under the condition that the areas that undergo change will be reversed back to there original state at the completion of the exhibition, and the exhibitor will be required to provide guarantees to the company's satisfaction that the alterations will be reversed back to there original state after the exhibition.

5.5 The exhibitor will fully complete all arrangements of the area not later than the time of the opening of the exhibition. The company will have the right to request from the exhibitor to immediately remove from the area of the exhibition any object or item that is not in accordance with the rules and regulation of the company mentioned. If the



**Future Trends in Implantology**  
**International Dental Conference**

**May 15-17, 2008**

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removal is not executed by the exhibitor, then the company has the right to remove and all expenses related to said removal will be borne by the exhibitor.

5.6 The position of the exhibitor's exhibition will be determined through Paragon/Liberty International.

5.7 The control over the exhibition area remains with the company, and the exhibitors must grant the company through its representatives to enter their areas of exhibition. To clarify any doubts regarding this matter, the exhibitor and only the exhibitor will be allowed to use the exhibition area – as stated in this agreement.

**6. Presentation of Exhibits**

6.1 The exhibitor agrees to commit that his exhibit will be open to the public of visitors that will visit the exhibition during all hours that the exhibition is open. The exhibitor will utilize all of the exhibition area and he will exhibit his products and exhibits with care while following all of the applicable laws and preventative safety measures which must be followed.

6.2 Without diminishing from the aforementioned, the exhibitor will be responsible exclusively for all direct or indirect damages which will be caused by the exhibitor and/or his employees and/or his representatives to the company and/or any other person whether it is bodily injury or property damage, and the exhibitor agrees to compensate all damages as is mentioned.

6.3 The exhibitor is permitted to sell products in the exhibition area. In order to assuage all doubts, the sale of products which will be executed by the exhibitor will be in accordance with all applicable laws regarding such matters.

**7. Advertising**

The exhibitor is permitted to advertise his business and his products in the exhibition area only, through strict compliance so that all of the methods of advertising will not harm or damage other exhibitors, or the sensibilities of the visitors, and will not cause them, including the company, any inconvenience whatsoever. None of the above should diminish in any fashion the company's right to permit or deny or restrict the methods and form of advertising which the exhibitors request to employ.

**8. Clearing the Exhibition Area**

8.1 The company will notify the exhibitor regarding the latest time for clearing all items from the exhibition area (hereinafter "clearing time"), and the exhibitor will make sure that the exhibition area will be returned in a clear and ordered state just as it was when the exhibitor received it.

8.2 In the event that the exhibitor fails to fulfil his duties as described above, the company will have the right to, without diminishing from any other form of assistance allowed by law: (A) take apart and/or get rid of, at the exhibitor's expense, any object that the exhibitor left in the exhibition area, or to carry out itself the exhibitor's commitments to return the exhibition area in a clean and ordered state as when he received it, and all of this will be at the exhibitor's expense; (B) receive from the exhibitor use fees which will not be less than the participation fees on the participation order form and the sum will be determined in accordance with the fees charged to the company, or damages which will



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be incurred by the company as a result of not clearing the exhibition area; and (C) to delay and attached all equipment or property from the exhibitor which is in his possession which was left in the exhibition area in violation of matters mentioned above, and to realize the cash value from said property for the damages resulting from this action or inaction.

### **9. Guarding, Attentiveness and Responsibility**

9.1 The exhibitor will do all in his power in order to leave in the exhibition area, during the hours that the exhibition is closed, only objects or property which can not be taken apart and removed from the exhibition area each night, and with regards to this property, the company will not be responsible in any way to the exhibitor for any loss or damage to said property.

9.2 The exhibitor agrees to insure with the appropriate insurance for the property mentioned above as will be described heretofore. Therefore, it is also agreed by the exhibitor that the company is not required to provide any guard service whatsoever, and between the company and the exhibitor, the terms and conditions of the guarding law will not be applicable.

9.3 There will be a general guarding in place during the hours that the exhibition is closed.

### **10. Insurance**

10.1 All exhibitors will make sure that prior to the commencement of the exhibition, to take out full insurance policies, at their expense, with coverage for all possible risks, all property or equipment which will be present in the exhibition area or show, in addition to which, the exhibitor will make sure to insure at his expense, unlimited liability insurance regarding third parties (including the company) for bodily or property damages, and liability insurance for employers. These policies will include a section regarding damages that might be caused by the exhibitor to the company.

10.2 It is known to the exhibitor that the commitment to hold insurance policies as described above, is a basic commitment in accordance with the conditions of engagement, and the violation of any of the commitments made by the exhibitor in this connection will be considered as a basic and material breach of the conditions for engagement.

### **11. Liability**

11.1 The company and/or any of its managers and/or its employees and/or certified associates will not be liable to, or responsible for damages for any damage and/or financial loss or property loss and/or loss of any kind whatsoever that will be caused to the exhibitor or third party that suffers damages in the framework of or because of the exhibition, excluding the instance where the damage was caused and/or loss due to an intentional tort inflicted by the company or its employees as stated.

11.2 Without diminishing from the general rules aforementioned, the company and those mentioned in section 11 above will not be responsible for any damages whatsoever caused by theft, fire, natural disaster, or power outages.

### **12. Changes in the Exhibition**

12.1 If by event of force majeure or other unexpected event whatsoever which influences, according to the company's opinion, the holding of the exhibition as planned, including fire, war, strike, change in political climate or economic climate, or intervention by any



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**International Dental Conference**

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**InterContinental Hotel, Berlin, Germany**



authority whatsoever, the company will have the right to come to the decision that it is preferable not to hold the exhibition at all, or to postpone it, discontinue it prior to its conclusion, or to hold it in a different manner than originally planned, the company will have the right to issue a written notice of changes in this regard to the exhibitors, and with this notice it is agreed there will be a variation to the conditions in the participation order form and the conditions of engagement. In this event, the company will cover all its expense incurred up to this point, and all remaining funds will be returned to the exhibitors with no delay and in a relative manner, and they will be linked to the representative rate for foreign exchange.

12.2 In any other event, the company will have the right, according to its sole opinion, to cancel the exhibition, and an advance notice will be issued to the exhibitor fourteen days before the planned date of the exhibition, and the payments will be returned as is mentioned in section 12 above.

**13. Technical Facilities, Instruments and Services**

13.1 Orders for technical fixtures, for instruments and services (electrical power, lighting, telephone, etc.) will be made to the company no later than the dates mentioned in the forms that will be prepared by the company. The order includes an exact plan showing the place for instruments and full technical details are included.

The company will make arrangements for electrical hook up to the exhibition's power supply at the exhibitor's expense. Electrical work that will be permitted in the booths will be performed by the exhibitor and will be his responsibility

For any further information do not hesitate to contact Ora Korazim.

We are looking forward for a fruitful collaboration and wish us all a successful event.

Best Regards,

Ora Korazim

Exhibition Manager

Paragon

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