



CARDIOVASCULAR RESEARCH
FOUNDATION

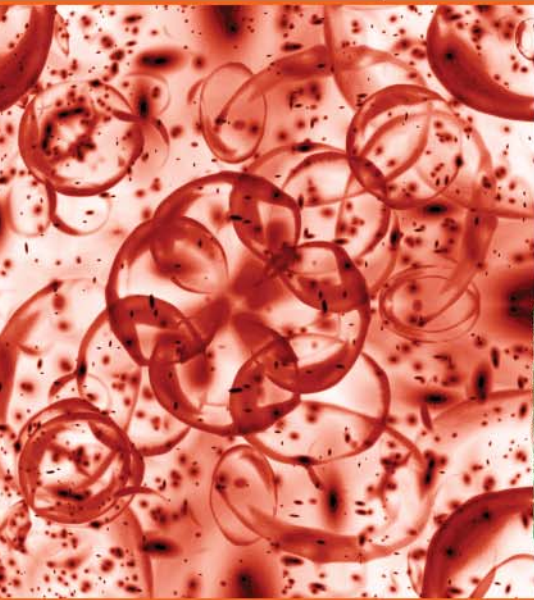
ICI meeting 2009

Innovations in
Cardiovascular
Interventions



December 6-8, 2009

Hotel David InterContinental Tel-Aviv, Israel



www.congress.co.il/ici2009

Invitation to Industry

Sponsorship, Technology Parade & Exhibition

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INVITATION

Dear Colleagues,

We are pleased to announce that the meeting “Innovations in Cardiovascular Interventions (ICI) - The Leading Meeting for Interventional Cardiologists, Innovators and the Industry” will be held on December 6-8, 2009 in Tel-Aviv, Israel. This meeting is a continuation of the series of international conferences in interventional cardiology held in Israel since 1995, which have helped shape Israel as a leading force in innovative technology in this field.

The upcoming meeting, as the previous one, will be held in collaboration with the Cardiovascular Research Foundation (CRF) and will focus on innovative technology and therapies. The program will include presentations of new therapies and research at various levels of development, with thematic live case presentations to present the impact of these technologies on current and future therapy.

The program will highlight numerous hot topics including new devices for transcatheter therapeutics, drug eluting stents, novel molecular therapeutics, vascular molecular biology, restenosis solutions, adjunctive drug therapy, carotid and valvular interventions, heart failure interventions and navigational and guidance percutaneous technologies. Included will be emerging technology sessions, industry-academia discussions, and a review of the regulatory aspects of new devices. Thematic live case demonstrations and clinical overviews on specific topics with an emphasis on future perspectives will be presented by leading international experts.

Keeping with tradition, the 2009 ICI meeting will take place in the David InterContinental hotel in Tel Aviv, the largest city and biggest commercial center in Israel. Being a busy metropolis, this city inspires visitors with a unique energetic atmosphere of excitement and fun. Tel Aviv’s seafont skyscrapers and exclusive hotels are visible from a distance, presenting a lively combination of entertainment venues, shopping malls, exotic markets, nonstop active nightlife, beautiful golden beaches and all kinds of wonderful restaurants. Tel Aviv is also the country’s greatest cultural center, a home for a variety of museums, galleries, theatres and concert halls.

If you are a clinical cardiologist, an innovative scientist, a biomedical engineer a financial investor interested in the exciting field of innovations for medicine or a major company in this field and want to be part of the future of interventional cardiology, Do not miss this event!

Medical companies - this is a great opportunity for you to promote your latest innovation to the leading specialists in Israel and the world and learn from their experience about next year horizons.

We look forward to the pleasure of greeting you at what promises to be an exciting and fruitful meeting with a high scientific standard.

Plan to be with us!

Rafael Beyar and Chaim Lotan
On behalf of the Organizing Committee



Course Directors

Rafi Beyar
Chaim Lotan

Co-Directors

Martin Leon
Patrick Serruys
Peter Fitzgerald
Yaron Almagor
Gad Keren
Ran Kornowski
Ehud Raanai CV representative

Organizing Committee

Yaron Almagor
Rafi Beyar
Martin Leon
Chaim Lotan
Gad Keren
Patrick Serruys
Dan Tzivoni
Morris Mosseri, Israeli Society for Interventional Cardiology
Basil Lewis, President of the Israel Heart Association

Scientific Committee

Shmuel Banai
Gil Bolotin
Daniel Burkhoff
Haim Dannenberg
Moshe Flugelman
Lior Gepstein
Barry T. Katzen
Yonatan Leor
Ariel Roguin
Oz Shapira
Gideon Uretzki
Gregg Stone
William Wijns



SUGGESTED TOPICS

- Next Generation DES
- Coronary Navigation and Guidance
- Innovation in Percutaneous Valvular Therapy
- Bifurcation Stenting
- Multidetector CT and Next Generation MR
- How to Succeed in Entrepreneurship in Medicine
- Device Based Heart Failure Interventions
- Structural Heart Disease: ASD/PFO/PDA
- Endovascular and Carotid Innovations
- Interventional Accessory Devices
- Acute MI
- CTO Club
- Innovation in Simulation
- Vulnerable Plaque Symposium
- Biotechnology and Cellular Engineering
- Structural and Functional Imaging of the Vulnerable Plaque
- Novel Stent Technologies
- Special Cardiovascular Technology Parades on: Imaging, Diagnostics and Non-Invasive Therapeutics, Innovation in Therapeutics



PRELIMINARY TIMETABLE (at a glance)

Sunday, December 6	
16.00-19.30	Registration
19:30	Get Together Reception

Monday, December 7			
07.30-08.30	Registration, Coffee and Exhibition Visit		
08.30-10.30	PLENARY SESSION		
10.30-11.00	Coffee Break, Poster Review and Exhibition Visit		
11:00-13:00	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
13.00-13.30	Break, Poster Review and Exhibition Visit		
13.30-15.00	LUNCHEON SESSION	LUNCHEON SESSION	LUNCHEON SESSION
15.00-15.30	Break, Poster Review and Exhibition Visit		
15.30-17.15	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
17.30	Technology Parade Cocktail		

Tuesday, December 8			
08.00-10.00	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
10.00-10.30	Coffee Break, Poster Review and Exhibition Visit		
10.30-12:30	PLENARY SESSION		
12.30-13.00	Break, Poster Review and Exhibition Visit		
13.00-14.30	LUNCHEON SESSION	LUNCHEON SESSION	LUNCHEON SESSION
14.30-15.00	Break, Poster Review and Exhibition Visit		
15.00-16.45	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION



INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael ziv - Dan Knassim Ltd.
P.O.Box 1931, Ramat-Gan 52118, Israel
Tel: +972-3-5767706
Fax: +972-3-7604822
Email: Team2@congress.co.il

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by September 15th, 2009 at the very latest, and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

TERMS OF PAYMENT

50% due with signed contract

50% due by November 1st, 2009

The total amount should be received one week prior to the opening date of the conference.

PAYMENT METHODS

Option 1: Payment by credit card

Option 2: Payment by check - Please make checks payable to:
Dan Knassim and Taaruchot Ltd.

Option 3: Payment by Bank Transfer:
Details will be available in the Invoice
Bank charges are the responsibility of the payee.

CANCELLATION POLICY

Cancellations will be accepted by writing only. Cancellation notice received by November 1st, 2009, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after November 1st, 2009.

TERMS AND CONDITIONS

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.

LIST OF SPONSORSHIP ITEMS

PLATINUM SPONSORSHIP PACKAGE \$50,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Platinum Sponsor"
- ❖ Acknowledgment of sponsorship in conference website with sponsor logo
- ❖ A color advertisement in the Final Program/Book of Abstracts
- ❖ Priority of choosing the prime location at the back page of advertisements in the final program.
- ❖ Exclusive sponsorship of a parallel session during the conference, up to 15 minutes, program subject to the approval of the conference scientific committee; Includes: Acknowledgement as Sponsor of parallel session, projection of your company's slide at the beginning of the lecture, hall rental, standard audio/visual equipment. (Invited Speaker's Flight expenses & accommodation are not included in the sponsorship fee)
- ❖ 18 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ Invitations for 4 company representatives for Conference events (Get together reception and faculty dinner)

GOLD SPONSORSHIP PACKAGE \$40,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Gold Sponsor"
- ❖ Acknowledgment of sponsorship in conference website with sponsor logo
- ❖ A color advertisement in the Final Program/Book of Abstracts
- ❖ Acknowledgement as Sponsor of Scientific session during the conference, including projection of your company's slide at the beginning of the lecture.
- ❖ 12 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ Invitations for 2 company representatives for Conference events (Get together reception and faculty dinner)

SILVER SPONSORSHIP PACKAGE \$20,000

- ❖ Acknowledgment of sponsorship in conference program & conference book as "Silver Sponsor"
- ❖ Acknowledgment of sponsorship in conference website with sponsor logo
- ❖ 12 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ A color advertisement in the Final Program/Book of Abstracts

BRONZE SPONSORSHIP PACKAGE \$7,000

- ❖ 6 sq.m., free of charge, in the exhibition area.
- ❖ Acknowledgment of sponsorship in conference website with sponsor logo.
- ❖ Acknowledgment of sponsorship in conference program & conference book.
- ❖ One free insert in the conference bag (max Din A4)

LUNCHEON SATELLITE SYMPOSIA \$10,000

(Date & time to be arranged with the Scientific Committee)

- ❖ Overall organization
- ❖ Audiovisual equipment
- ❖ Lunch (served)
- ❖ Acknowledgment in conference website, conference program & conference book with sponsor logo.
- ❖ One free insert – must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session

This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the program book of the symposium, and the sponsorship will be acknowledged.

SPONSORING A PARALLEL SESSION \$6,000

- ❖ Acknowledgment of sponsorship in conference website with sponsor logo.
- ❖ Acknowledgment of sponsorship in conference program & conference book.
- ❖ One free insert – must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Invited Speaker (Flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by Conference coordinator

CONFERENCE BAGS \$4,000

(or provided by sponsor)

Sponsor will provide the participants' conference bags:

- ❖ The bag will bear the sponsor's and conference logo
- ❖ Sponsor's logo on the conference website
- ❖ Acknowledgement in the sponsors' list in the Final Program

CONGRESS BAG INSERTS \$500

Inclusion of promotional material, such as leaflets and brochures, in the participants' conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages)



CONFERENCES BADGES \$1,000

- ❖ Conference badge will be given to each Conference participant.
- ❖ The badge will bear the sponsor's and Conference logo.
- ❖ Sponsor's logo on the conference website
- ❖ Acknowledgement in the sponsors' list in the Final Program

SPEAKERS' READY ROOM \$5,000

Facilities will be available at the conference centre for speakers and abstract presenters to check their presentations.

- ❖ The sponsor's name and/or company logo will appear on all signs for this room
- ❖ Opportunity to provide Sponsor's mouse pad at each workstation
- ❖ Opportunity to display Sponsor's logo on screensavers at each workstation
- ❖ Sponsor's logo on conference website
- ❖ Acknowledgement in the sponsors' list in the Final Program

SPEAKER SPONSORSHIP

Speakers from USA	\$ 5,000
Speakers from Europe	\$ 2,000
Speakers from rest of the world	TBD

The sponsorship of speaker has a major role in the conference success and provides a diverse faculty. The sponsorship covers the speakers' direct expenses such as airfare, accommodation and registration fee, which will be arranged by the Secretariat.

- ❖ Speakers will be notified of the name of their sponsoring company
- ❖ Sponsor's logo on conference website
- ❖ Acknowledgement in the Sponsors' List in the Final Program

ADVERTISEMENTS

Final Program/Abstract Book

Full-page colour advertisements are available in the following Conference publications:

Final Program/Abstract Book – Inside Page	\$ 1,500
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Additional advertisements within the publication are available on application.

All sponsors will receive their logo on the conference website and the sponsors' list on-site.



SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the Final Program and on the conference website.

Please forward your company logo (in eps 300dpi format) in colour version to team2@congress.co.il

SPONSORSHIP APPLICATION FORM (page 1)

Please complete the following information and return to the Exhibition Manager:

Yael ziv - Dan Knassim Ltd.
 P.O.Box 1931, Ramat-Gan 52118, Israel
 Tel: +972-3-5767706
 Fax: +972-3-7604822
 Email: Team2@congress.co.il

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (50 words max.)	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	<input checked="" type="checkbox"/>
Platinum Sponsorship package	US\$ 50,000	
Gold Sponsorship package	US\$ 40,000	
Silver Sponsorship package	US\$ 20,000	
Bronze Sponsorship Package	US\$ 7,000	
Luncheon Satellite Symposia	US\$ 10,000	
Sponsoring a parallel session	US\$ 6,000	
Conference Bags	US\$ 4,000 or Provided-in-kind	
Conference Bag Inserts	US\$ 500 per insert	
Conference Badges	US\$ 1,000	
Speakers Ready Room	US\$ 5,000	
Speaker Sponsorship (USA)	US\$ 5,000	
Speaker Sponsorship (Europe)	US\$ 2,000	
Speaker Sponsorship (rest of the world)	TBD	
Final Program/Abstracts Book Inside Page	US\$ 1,500	
Total Amount (please complete)		



SPONSORSHIP APPLICATION FORM (page 2)

Name of Company: _____

Please send me a sponsorship contract and first 50% deposit invoice

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By check:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd.
P.O. Box 1931
Ramat-Gan 52118
Israel

Bank Transfer.

Details will be available in the Invoice
Bank charges are the responsibility of the payee.

SignatureDate

Company Stamp



EXHIBITION

\$2,500

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibits; for this reason all coffee breaks will be held in the exhibition area.

DATES: (Subject to Change)

Set up times: TBD

Exhibition open times: TBD

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

ROW SPACE RENTAL

The price for exhibition space is US\$2,500 and includes:

- One booth unit, 6 square meters (Length – 3 meters, Depth 2 meters)
- 1 table measuring: 80cm Wide, 180cm Length
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunches for 2 exhibitors
- Exhibitors' Manual
- 2 Exhibitors' badges
- 50 Word Company/product profile in the Final Program

Please note that stand space scheme rental does not include any walls.

DECORATIONS

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 2.40 m. Any plan for a height of more than 2.40 m. must receive certified approval from a licensed engineer.

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.



EXHIBITOR REGISTRATION

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged the registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

TECHNICAL/EXHIBITOR MANUAL

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

A 50-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to team2@congress.co.il;

PAYMENT METHODS

As detailed above.

CANCELLATION POLICY

As detailed above.

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the application form indicates acceptance of these Terms and Conditions.

EXHIBITION APPLICATION FORM AND CONTRACT (page 1)

Please complete the following information and return to:

Yael ziv - Dan Knassim Ltd.
 P.O.Box 1931, Ramat-Gan 52118, Israel
 Tel: +972-3-5767706
 Fax: +972-3-7604822
 Email: Team2@congress.co.il

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (50 words max.)	

* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is US\$2,500 Per 6 square meter.

Choice	Stand No	Open space/ Booth rental	No. of Square Meters	Total Price
1st Choice				\$
2nd Choice				\$
3rd Choice				\$

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



EXHIBITION APPLICATION FORM AND CONTRACT (page 2)

Name of Company: _____

We have read the regulations and agree to observe and be bound by them.

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By sending a check to:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd
 P.O. Box 1931
 Ramat-Gan 52118
 Israel

Bank Transfer.

Details will be available in the Invoice
 Bank charges are the responsibility of the payee.

SIGNATURE:..... DATE.....

Company Stamp



TECHNOLOGY PARADE

The Cardiovascular Technology Parade is the central theme of this meeting!

The Technology Parade Sessions have been a tremendous success in previous meetings. Scientists, clinicians, companies and investors interested in the new technologies are attracted to these presentations. Various investors are expected to attend this meeting, finding it a valuable tool to develop and advance innovative ideas in the field of interventional cardiology.

The fee for participation is US\$1,500 and includes:

- 8 minutes presentation. Presentations will be reviewed by a panel of experts. Best presentation will be awarded.
- Open Space: 4 square meters (Length – 2 meters, Depth 2 meters)
- 1 table (50cm Wide ,100cm Length)
- 2 chairs
- 1 panel board (2.40 height, 1.20 wide) with the company name
- 1 plasma screen built into the panel
- Coffee and Lunches for one exhibitor and one presenter
- Exemption from registration fees for one exhibitor and one presenter

DATES: (Subject to Change)

Set up times:	Monday, December 7, 2009	06:00-08:00
Exhibition open times:	Monday, December 7, 2009	08:00-18:00
	Tuesday, December 8, 2009	08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

TECHNOLOGY PARADE EXHIBITION SPACE

Upon receipt of the application form with payment, space allocations will be made by Dan Knassim only and an invoice for the balance due will be mailed.



TECHNICAL/EXHIBITOR MANUAL

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

EXHIBITOR PROFILE

A 50-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to

PAYMENT METHODS

As detailed above.

CANCELLATION POLICY

As detailed above.

TERMS AND CONDITIONS

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TECHNOLOGY PARADE APPLICATION FORM AND CONTRACT (page 1)

Please complete the following information and return to:

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 P.O.Box 1931, Ramat-Gan 52118, Israel
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 Email: Team2@congress.co.il

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (50 words max.)	

* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to participate in the Technology Parade, the cost of which is US\$1,500

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

.....

Payment has been made by check/transfer, please forward me final confirmation and invoice.

Please send me a first deposit invoice for 50% of the total amount due.



TECHNOLOGY PARADE APPLICATION FORM AND CONTRACT (page 2)

Name of Company: _____

We have read the regulations and agree to observe and be bound by them.

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card holder: _____

By sending a check to:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd
P.O. Box 1931
Ramat-Gan 52118
Israel

Bank Transfer.

Details will be available in the Invoice
Bank charges are the responsibility of the payee.

SIGNATURE:..... DATE.....

Company Stamp



GENERAL INFORMATION

Venue

David Intercontinental Convention Center
12 Kaufman St, Tel Aviv, 61501 Israel
Tel: 972-3-7951111
Fax: 972-3-7951112

Language

The official language of the meeting is English.

Registration & Hospitality Desk

The Registration desk will operate throughout the meeting in the Conventions Center of the hotel at the following hours:
Sunday, December 6th, 2009 16:00-19:30 hrs (at the Hotel Lobby)
Monday, December 7th, 2009 07:30-17:00 hrs (at the Conventions center)
Tuesday, December 8th, 2009 07:30-17:00 hrs (at the Conventions center)

Get together Reception

A reception will be held on the evening of December 8th. The reception will be open to all the overseas attendees and to the international and National Faculty members and Committees. Accompanying Persons: All registered accompanying persons are invited to join us the Get together Reception. (December 8th)

Climate and Clothing

In December, which is autumn, the daytime temperatures average 23°C (76F). Night time temperatures average 18°C (68F). Clothing is informal for all occasions.

Visas

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

Letter of Invitation

The letter of Invitation meant to help participants raise travel funds or obtain a visa, and does not represent a commitment on the part of the organizers to provide any financial support.

Secretariat

Innovations in Cardiovascular Interventions - Leading Technology for Medicine (ICI 2009)
Dan Knassim Ltd., P.O. Box 1931, Ramat Gan 52118, Israel
Tel. +972 3 5767710 , Fax. +972 3 7604825
E-Mail: ici09@paragon-conventions.com