

**ICI** Meeting  
**2008**



**Innovations in Cardiovascular Interventions**  
December 7-9, 2008 | Hotel InterContinental David Tel-Aviv, Israel

[www.congress.co.il/ici2008](http://www.congress.co.il/ici2008)



**Invitation to Industry**  
**Sponsorship, Technology Parade and Exhibition**



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## INVITATION

We are pleased to announce that the meeting "Innovations in Cardiovascular Interventions (ICI) - Leading Technology for Medicine" will be held on December 7-9, 2008 in Tel-Aviv, Israel.

This meeting is a continuation of the series of international conferences in interventional cardiology held in Israel since 1995, which have helped shape Israel as a leading force in innovative technology in this field.

The upcoming meeting, as the previous one, will be held in collaboration with the Cardiovascular Research Foundation (CRF) and will focus on innovative technology and therapies. The program will include presentations of new therapies and research at various levels of development, with thematic live case presentations to present the impact of these technologies on current and future therapy.

The program will highlight numerous hot topics including new devices for transcatheter therapeutics, drug eluting stents, novel molecular therapeutics, vascular molecular biology, restenosis solutions, adjunctive drug therapy, carotid and valvular interventions, heart failure interventions and navigational and guidance percutaneous technologies. Included will be emerging technology sessions, industry-academia discussions, and a review of the regulatory aspects of new devices. Thematic live case demonstrations and clinical overviews on specific topics with an emphasis on future perspectives will be presented by leading international experts.

The venue for the meeting is Tel Aviv, the largest city and biggest commercial center in Israel. Being a busy metropolis, this city inspires visitors with a unique energetic atmosphere of excitement and fun. Tel Aviv's seafront skyscrapers and exclusive hotels are visible from a distance, presenting a lively combination of entertainment venues, shopping malls, exotic markets, nonstop active nightlife, beautiful golden beaches and all kinds of wonderful restaurants. Tel Aviv is also the country's greatest cultural center, a home for a variety of museums, galleries, theatres and concert halls.

If you are a clinical cardiologist, an innovative scientist, a biomedical engineer a financial investor interested in the exciting field of innovations for medicine or a major company in this field and want to be part of the future of interventional cardiology, Do not miss this event!

Medical companies - this is a great opportunity for you to promote your latest innovation to the leading specialists in Israel and the world and learn from their experience about next year horizons.

We look forward to the pleasure of greeting you at what promises to be an exciting and fruitful meeting with a high scientific standard.

Plan to be with us!

Rafi Beyar and Chaim Lotan

On behalf of the Organizing Committee



## **Course Directors**

Rafi Beyar  
Chaim Lotan

## **Co-Directors**

Martin Leon  
Patrick Serruys  
Peter Fitzgerald  
Yaron Almagor  
Gad Keren  
Ran Kornowski  
Ehud Raanai CV representative

## **Organizing Committee**

Yaron Almagor  
Rafi Beyar  
Martin Leon  
Chaim Lotan  
Gad Keren  
Patrick Serruys  
Dan Tzivoni  
Morris Mosseri, Israeli Society for Interventional Cardiology  
Basil Lewis, President of the Israel Heart Association

## **Scientific Committee**

Shmuel Banai  
Gil Bolotin  
Daniel Burkhoff  
Haim Dannenberg  
Moshe Flugelman  
Lior Gepstein  
Barry T. Katzen  
Yonatan Leor  
Ariel Roguin  
Oz Shapira  
Gideon Uretzki  
Gregg Stone  
William Wijns



## **SUGGESTED TOPICS**

- Next Generation DES
- Coronary Navigation and Guidance
- Innovation in Percutaneous Valvular Therapy
- Bifurcation Stenting
- Multidetector CT and Next Generation MR
- How to Succeed in Entrepreneurship in Medicine
- Device Based Heart Failure Interventions
- Structural Heart Disease: ASD/PFO/PDA
- Endovascular and Carotid Innovations
- Interventional Accessory Devices
- Acute MI
- CTO Club
- Innovation in Simulation
- Vulnerable Plaque Symposium
- Biotechnology and Cellular Engineering
- Structural and Functional Imaging of the Vulnerable Plaque
- Novel Stent Technologies
- Special Cardiovascular Technology Parades on: Imaging, Diagnostics and Non-Invasive Therapeutics, Innovation in Therapeutics



**PRELIMINARY TIMETABLE (at a glance)**

<b>Sunday, December 7</b>	
16.00-19.30	Registration
19:30	Get Together Reception

<b>Monday, December 8</b>			
07.30-08.30	Registration, Coffee and Exhibition Visit		
08.30-10.30	PLENARY SESSION		
10.30-11.00	Coffee Break, Poster Review and Exhibition Visit		
11:00-13:00	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
13.00-13.30	Break, Poster Review and Exhibition Visit		
13.30-15.00	LUNCHEON SESSION	LUNCHEON SESSION	LUNCHEON SESSION
15.00-15.30	Break, Poster Review and Exhibition Visit		
15.30-17.15	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
17.30	Technology Parade Cocktail		

<b>Tuesday, December 9</b>			
08.00-10.00	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION
10.00-10.30	Coffee Break, Poster Review and Exhibition Visit		
10.30-12:30	PLENARY SESSION		
12.30-13.00	Break, Poster Review and Exhibition Visit		
13.00-14.30	LUNCHEON SESSION	LUNCHEON SESSION	LUNCHEON SESSION
14.30-15.00	Break, Poster Review and Exhibition Visit		
15.00-16.45	PARALLEL SESSION	PARALLEL SESSION	PARALLEL SESSION



## INFORMATION FOR SPONSORS AND EXHIBITORS

### APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael ziv - Dan Knassim Ltd.  
P.O.Box 1931, Ramat-Gan 52118, Israel  
Tel: +972-3-5767706 or +972-3-5767724  
Fax: +972-3-7604822  
Email: [Team2@congress.co.il](mailto:Team2@congress.co.il) ; [eldar@congress.co.il](mailto:eldar@congress.co.il)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by September 15<sup>th</sup>, 2008 at the very latest, and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### TERMS OF PAYMENT

50% due with signed contract

50% due by November 1<sup>st</sup>, 2008

The total amount should be received one week prior to the opening date of the conference.

### PAYMENT METHODS

*Option 1:* Payment by credit card

*Option 2:* Payment by check - Please make checks payable to:  
Dan Knassim and Taaruchot Ltd.

*Option 3:* Payment by Bank Transfer:  
Details will be available in the Invoice  
Bank charges are the responsibility of the payee.

### CANCELLATION POLICY

Cancellations will be accepted by writing only. Cancellation notice received by November 1<sup>st</sup>, 2008, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after November 1<sup>st</sup>, 2008.

### TERMS AND CONDITIONS

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



## LIST OF SPONSORSHIP ITEMS

- |  |                 |
|--|-----------------|
| <b>PLATINUM SPONSORSHIP PACKAGE</b>  | <b>\$50,000</b> |
| <ul style="list-style-type: none"> <li>❖ Acknowledgment of sponsorship in conference program &amp; conference book as "Platinum Sponsor"</li> <li>❖ Acknowledgment of sponsorship in conference website with sponsor logo</li> <li>❖ A color advertisement in the Final Program/Book of Abstracts</li> <li>❖ Priority of choosing the prime location at the back page of advertisements in the final program.</li> <li>❖ Acknowledgement as Sponsor of Scientific Lectures, including projection of your company's slide at the beginning of the lecture.</li> <li>❖ 18 sq.m., free of charge, in the exhibition area.</li> <li>❖ One free insert in the conference bag (max Din A4)</li> <li>❖ Invitations for 2 company representatives for Conference events</li> </ul> |                 |
| <b>GOLD SPONSORSHIP PACKAGE</b>  | <b>\$40,000</b> |
| <ul style="list-style-type: none"> <li>❖ Acknowledgment of sponsorship in conference program &amp; conference book as "Gold Sponsor"</li> <li>❖ Acknowledgment of sponsorship in conference website with sponsor logo</li> <li>❖ A color advertisement in the Final Program/Book of Abstracts</li> <li>❖ Acknowledgement as Sponsor of Scientific Lectures, including projection of your company's slide at the beginning of the lecture.</li> <li>❖ 12 sq.m., free of charge, in the exhibition area.</li> <li>❖ One free insert in the conference bag (max Din A4)</li> <li>❖ Invitations for 2 company representatives for Conference events</li> </ul>   |                 |
| <b>SILVER SPONSORSHIP PACKAGE</b>  | <b>\$20,000</b> |
| <ul style="list-style-type: none"> <li>❖ Acknowledgment of sponsorship in conference program &amp; conference book as "Silver Sponsor"</li> <li>❖ Acknowledgment of sponsorship in conference website with sponsor logo</li> <li>❖ 12 sq.m., free of charge, in the exhibition area.</li> <li>❖ One free insert in the conference bag (max Din A4)</li> <li>❖ A color advertisement in the Final Program/Book of Abstracts</li> </ul>  |                 |



**BRONZE SPONSORSHIP PACKAGE**

\$7,000

- ❖ 6 sq.m., free of charge, in the exhibition area.
- ❖ Acknowledgment of sponsorship in conference website with sponsor logo.
- ❖ Acknowledgment of sponsorship in conference program & conference book.
- ❖ One free insert in the conference bag (max Din A4)

**LUNCHEON SATELLITE SYMPOSIA**

\$ 10,000

(Date & time to be arranged with the Scientific Committee)

- ❖ Overall organization
- ❖ Audiovisual equipment
- ❖ Lunch (served)
- ❖ Acknowledgment in conference website, conference program & conference book with sponsor logo.
- ❖ One free insert – must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session

This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the program book of the symposium, and the sponsorship will be acknowledged.

**LUNCHEON SESSION**

\$ 4,000

- ❖ Acknowledgment of sponsorship in conference website with sponsor logo.
- ❖ Acknowledgment of sponsorship in conference program & conference book.
- ❖ One free insert – must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Invited Speaker (Flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by Conference coordinator



**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**CONFERENCE BAGS** \$ 4,000  
 (or provided by sponsor)

Sponsor will provide the participants' conference bags:

- The bag will bear the sponsor's and conference logo
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the Final Program

**SPEAKERS' READY ROOM** \$ 5,000

Facilities will be available at the conference centre for speakers and abstract presenters to check their presentations.

- The sponsor's name and/or company logo will appear on all signs for this room
- Opportunity to provide Sponsor's mouse pad at each workstation
- Opportunity to display Sponsor's logo on screensavers at each workstation
- Sponsor's logo with hyperlink on conference website
- Acknowledgement in the sponsors' list in the Final Program

**SPEAKER SPONSORSHIP**

Speakers from USA	\$ 5,000
Speakers from Europe	\$ 2,000
Speakers from rest of the world	\$ 5,000

The sponsorship of speaker has a major role in the conference success and provides a diverse faculty. The sponsorship covers the speakers' direct expenses such as airfare, accommodation and registration fee, which will be arranged by the Secretariat.

- Speakers will be notified of the name of their sponsoring company
- Sponsor's logo with hyperlink on conference website
- Acknowledgement in the Sponsors' List in the Final Program

**CONGRESS BAG INSERTS** \$ 500

Inclusion of promotional material, such as leaflets and brochures, in the participants' conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages)



**ADVERTISEMENTS**

**Final Program/Abstract Book**

Full-page colour advertisements are available in the following Conference publications:

Final Program/Abstract Book – Inside Page \$ 1,500

**Additional advertisements within the publication are available on application.**

All sponsors will receive their logo with hyperlink on the conference website and the sponsors' list on-site.

**SPECIAL REQUESTS**

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

**ACKNOWLEDGEMENTS**

Please note that all sponsors and exhibitors will be acknowledged in the Final Program and on the conference website.

Please forward your company logo (in eps 300dpi format) in colour version to [team2@congress.co.il](mailto:team2@congress.co.il); [eldar@congress.co.il](mailto:eldar@congress.co.il)



## SPONSORSHIP APPLICATION FORM (page 1)

Please complete the following information and return to the Exhibition Manager:

Yael ziv - Dan Knassim Ltd.  
 P.O.Box 1931, Ramat-Gan 52118, Israel  
 Tel: +972-3-5767706 or +972-3-5767724  
 Fax: +972-3-7604822  
 Email: [Team2@congress.co.il](mailto:Team2@congress.co.il) ; [eldar@congress.co.il](mailto:eldar@congress.co.il)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (50 words max.)	

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	✓
Platinum Sponsorship package	US\$ 50,000	
Gold Sponsorship package	US\$ 40,000	
Silver Sponsorship package	US\$ 20,000	
Bronze Sponsorship Package	US\$ 7,000	
Luncheon session	US\$ 4,000	
Conference Bags	US\$ 4,000 or Provided-in-kind	
Speakers Ready Room	US\$ 5,000	
Speaker Sponsorship (USA)	US\$ 5,000	
Speaker Sponsorship (Europe)	US\$ 2,000	
Speaker Sponsorship (rest of the world)	US\$ 5,000	
Congress Bag Inserts	US\$ 500 per insert	
Final Program/Abstracts Book Inside Page	US\$ 1,500	
<b>Total Amount (please complete)</b>		



**SPONSORSHIP APPLICATION FORM (page 2)**

**Name of Company:**

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Please send me a sponsorship contract and first 50% deposit invoice

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_  
 Card Holder: \_\_\_\_\_

**By check:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd.  
 P.O. Box 1931  
 Ramat-Gan 52118  
 Israel

**Bank Transfer.**

Details will be available in the Invoice  
 Bank charges are the responsibility of the payee.

Signature .....Date .....

Company Stamp .....



## EXHIBITION

\$2,500

A commercial and professional exhibition will be held parallel to the symposium hours. We wish to maximize the delegates' exposure to the exhibits; for this reason all coffee breaks will be held in the exhibition area.

### DATES: (Subject to Change)

Set up times:	Monday, December 8, 2008	06:00-08:00
Exhibition open times:	Monday, December 8, 2008	08:00-18:00
	Tuesday, December 9, 2008	08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

### ROW SPACE RENTAL

The price for exhibition space is US\$2,500 and includes:

- One booth unit, 6 square meters (Length – 3 meters, Depth 2 meters)
- 1 table measuring: 80cm Wide, 180cm Length
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunches for 2 exhibitors
- Exhibitors' Manual
- Exhibitors' badges
- 50 Word Company/product profile in the Final Program

Please note that stand space scheme rental does not include any walls.

### DECORATIONS

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 2.40 m. Any plan for a height of more than 2.40 m. must receive certified approval from a licensed engineer.

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.



## **EXHIBITOR REGISTRATION**

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged the registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

## **TECHNICAL/EXHIBITOR MANUAL**

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **SITE INSPECTIONS**

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

## **EXHIBITOR PROFILE**

A 50-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [team2@congress.co.il](mailto:team2@congress.co.il); [eldar@congress.co.il](mailto:eldar@congress.co.il)

## **PAYMENT METHODS**

As detailed above.

## **CANCELLATION POLICY**

As detailed above.

## **TERMS AND CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the application form indicates acceptance of these Terms and Conditions.



**EXHIBITION APPLICATION FORM AND CONTRACT (page 1)**

Please complete the following information and return to:

Yael ziv - Dan Knassim Ltd.  
 P.O.Box 1931, Ramat-Gan 52118, Israel  
 Tel: +972-3-5767706 or +972-3-5767724  
 Fax: +972-3-7604822  
 Email: [Team2@congress.co.il](mailto:Team2@congress.co.il) ; [eldar@congress.co.il](mailto:eldar@congress.co.il)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (50 words max.)	

\* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is US\$2,500 per 6 square meter.

Choice	Stand No	Open space/ Booth rental	No. of Square Meters	Total Price
1 <sup>st</sup> Choice				\$
2 <sup>nd</sup> Choice				\$
3 <sup>rd</sup> Choice				\$

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50%of the total amount due.



**EXHIBITION APPLICATION FORM AND CONTRACT (page 2)**

**Name of Company:**

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**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**By sending a check to:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd  
P.O. Box 1931  
Ramat-Gan 52118  
Israel

**Bank Transfer.**

Details will be available in the Invoice  
Bank charges are the responsibility of the payee.

SIGNATURE:..... DATE.....

Company Stamp .....



## TECHNOLOGY PARADE

The Cardiovascular Technology Parade is the central theme of this meeting!

The Technology Parade Sessions have been a tremendous success in previous meetings. Scientists, clinicians, companies and investors interested in the new technologies are attracted to these presentations. Various investors are expected to attend this meeting, finding it a valuable tool to develop and advance innovative ideas in the field of interventional cardiology.

The fee for participation is US\$1,500 and includes:

- 8 minutes presentation. Presentations will be reviewed by a panel of experts. Best presentation will be awarded.
- Open Space: 4 square meters (Length – 2 meters, Depth 2 meters)
- 1 table (50cm Wide ,100cm Length)
- 2 chairs
- 1 panel board (2.40 height, 1.20 wide) with the company name
- 1 plasma screen built into the panel
- Coffee and Lunches for one exhibitor and one presenter
- Exemption from registration fees for one exhibitor and one presenter

### **DATES: (Subject to Change)**

Set up times:	Monday, December 8, 2008	06:00-08:00
Exhibition open times:	Monday, December 8, 2008	08:00-18:00
	Tuesday, December 9, 2008	08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

### **TECHNOLOGY PARADE EXHIBITION SPACE**

Upon receipt of the application form with payment, space allocations will be made by Dan Knassim only and an invoice for the balance due will be mailed.



## **TECHNICAL/EXHIBITOR MANUAL**

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **EXHIBITOR PROFILE**

A 50-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [eldar@congress.co.il](mailto:eldar@congress.co.il)

## **PAYMENT METHODS**

As detailed above.

## **CANCELLATION POLICY**

As detailed above.

## **TERMS AND CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the application form indicates acceptance of these Terms and Conditions.



**TECHNOLOGY PARADE APPLICATION FORM AND CONTRACT (page 1)**

Please complete the following information and return to:

Yael ziv - Dan Knassim Ltd.  
 P.O.Box 1931, Ramat-Gan 52118, Israel  
 Tel: +972-3-5767706 or +972-3-5767724  
 Fax: +972-3-7604822  
 Email: [Team2@congress.co.il](mailto:Team2@congress.co.il) ; [eldar@congress.co.il](mailto:eldar@congress.co.il)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (50 words max.)	

\* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to participate in the Technology Parade, the cost of which is US\$1,500

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

.....

Payment has been made by check/transfer, please forward me final confirmation and invoice.

Please send me a first deposit invoice for 50%of the total amount due.



**TECHNOLOGY PARADE APPLICATION FORM AND CONTRACT (page 2)**

**Name of Company:**

---

**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card holder: \_\_\_\_\_

**By sending a check to:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd  
P.O. Box 1931  
Ramat-Gan 52118  
Israel

**Bank Transfer.**

Details will be available in the Invoice  
Bank charges are the responsibility of the payee.

SIGNATURE:..... DATE.....

Company Stamp .....



## GENERAL INFORMATION

### CONFERENCE SECRETARIAT:

Dan Knassim Ltd.  
 P.O. Box 1931  
 Ramat-Gan 52118, Israel  
 Tel: +972-3-5767710, Fax:+972-3-7604825  
 Email: [team5@congress.co.il](mailto:team5@congress.co.il)  
 Website: [www.congress.co.il/ICI2008](http://www.congress.co.il/ICI2008)

**THE CONFERENCE VENUE:** David InterContinental Tel Aviv  
 Overlooking the blue Mediterranean and located on the beachfront, the David InterContinental is Tel Aviv's newest, most prestigious and luxurious property. Adjacent to the heart of the city's commerce and entertainment districts the hotel is a perfect choice for both business and leisure travellers.



InterContinental David Tel Aviv  
 12 Kaufman St, Tel Aviv, 61501 Israel  
 Tel: 972-3-7951111 Fax: 972-3-7951112  
 Website: <http://www.ichotelsgroup.com/h/d/ic/1/en/hotel/TLVHA/welcome>

### LANGUAGE:

The official language of the conference is English.

### THE CONFERENCE LOCATION:

Tel Aviv is indeed the cultural, financial and commercial heart of Israel. A cosmopolitan center on the seafront, with fine sandy beaches, a marina, restaurants, pubs and culture on tap every day of the week. The architecture of the 1930s and 1940s still survives alongside the clean lines of the tall modern buildings.

From an aesthetic point of view Old Jaffa, having gentrified 20th century neighborhoods, is set in landscaped greenery and these revived buildings. The refurbished port of Jaffa with its archeological sites, a famous flea market and myriad of restaurants, is home to new Immigrants, Israelis and Israeli Arabs, both Christian and Moslem.

Tel Aviv is a 40-minute drive on a modern highway, from the holy city of Jerusalem and is an hour's drive from Haifa, set in the beauty of the Carmel mountain range that acts as a backdrop to the sparkling golden dome of the Baha'i Shrine and Gardens.

One hundred years ago, Tel Aviv was only sand dunes, today it is the city that never sleeps. Local attractions: Old port of Jaffa, the flea market, museums, theatres, art galleries, the famous Dizengoff Street, Israeli Diamond exchange centre, historical, religious and recreational sites.



## REGISTRATION FEES

Registration Type	Until October 1, 2008	Until November 25, 2008	Until December 3, 2008 and On Site
Participant	\$490	\$550	\$620
Resident/Nurse/Technician/Student *	\$260	\$290	\$360
Exhibitor	\$200	\$250	\$300
Accompanying Person	\$50		

\* Participants registering as Nurses, Students and Trainees must provide an official letter from the head of their department to support their application for a student rate.

Participant fees include:

- Participation in all sessions
- Entrance to the exhibition
- Invitation to the Welcome Cocktail on Sunday Dec. 07, 2008
- Refreshments during breaks
- Lunch sessions

## CANCELLATION POLICY

Refund of registration fees will be made as follows:

Faxed, electronically mailed or post marked

Prior to September 3, 2008 – full refund less \$ 50 handling fees

From September 4, 2008 until November 20, 2008 – 50% refund

After November 21, 2008 – no refund

## GROUP REGISTRATION POLICY

The Group Registration procedure will be valid for a group with a minimum of 10 delegates.

## HOUSING INFORMATION

Companies interested in booking hotel accommodation for more than 10 rooms are kindly requested to contact Dan Knassim for further details. For further information on either Group Registration or Housing please contact:

### Registration Department

Dan Knassim Ltd.

P.O. Box 1931

Ramat-Gan 52118, Israel

Tel: +972-3-5767715

Fax: +972-3-7604829

Email: [registration@congress.co.il](mailto:registration@congress.co.il)